

# LOGIN POD

POWERED BY PUBLISHERS' GRAPHICS

## CANADIAN

**SEAMLESS DIGITAL SHORT RUN PRINT ON DEMAND  
PRODUCTION AND DELIVERY SOLUTION**

LOGIN 

 PUBLISHERS' GRAPHICS  
POWERED BY **PGDIRECT**

**[loginpod.ca](http://loginpod.ca)**

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## LOGINPOD

### Corporate Office & Distribution Centre

300 Saulteaux Crescent, Winnipeg, MB R3J 3T2

**Email:** [loginpod@lb.ca](mailto:loginpod@lb.ca) | [www.loginpod.ca](http://www.loginpod.ca)

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## LOGIN

### Corporate Office & Distribution Centre

300 Saulteaux Crescent, Winnipeg, MB R3J 3T2

### Eastern Distribution Centre

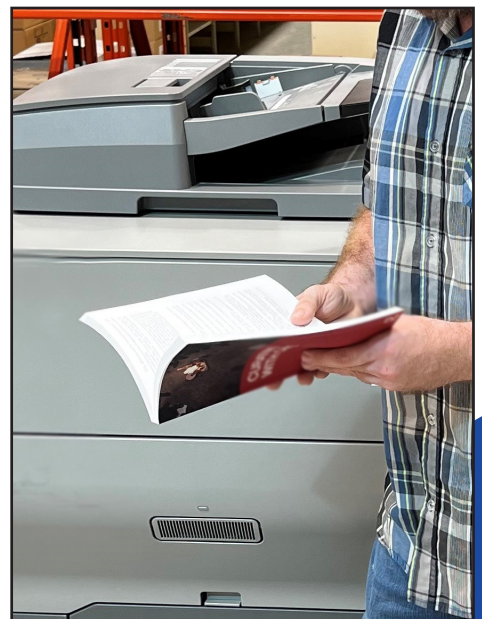
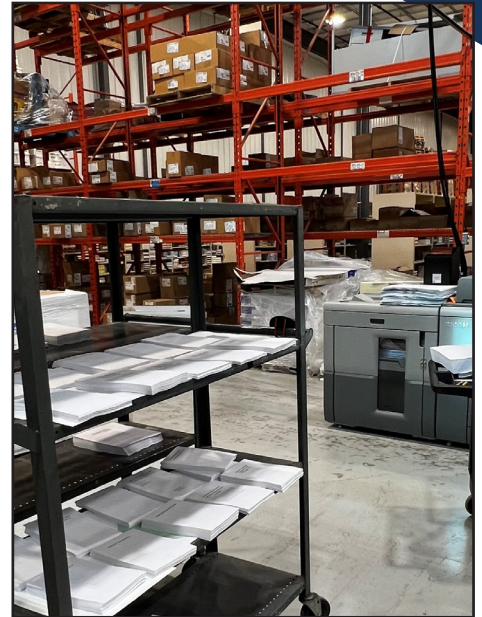
Unit 8 - 570 Matheson Blvd E, Mississauga, ON L4Z 4G3

**Phone:** 1 (800) 665-1148 | **Fax:** 1 (800) 665-0103

**Email:** [orders@lb.ca](mailto:orders@lb.ca) | [www.lb.ca](http://www.lb.ca)

**Login Sales, Marketing & Distribution at a Glance:**

**Login Publisher Services:**



# WHO WE ARE

## PRINT-ON-DEMAND, WAREHOUSING, AND SHIPPING IN CANADA

LoginPOD is a Canadian digital short run print on demand (POD) solution, powered by Publishers' Graphics, the leading experts in manufacturing high quality POD books in North America.

LoginPOD is based at Login's Corporate Headquarters and Distribution Centre in Winnipeg, Canada. This solution is a print on demand, warehousing, and delivery system, allowing books to be printed, packaged, and shipped in 3-5 business days from our centrally located facility.

In collaboration with Publishers' Graphics, LoginPOD seamlessly fulfills POD and Digital Short Run orders sustainably, shipping from a facility closest to the intended delivery location in Canada, The United States, UK, and EU through our Global Print Partnerships.

## FAST, HIGH-QUALITY PRINT-ON-DEMAND SERVICES

Printing your books in a Canadian facility already prepared for immediate B2B and D2C delivery will help:

- Reduce freight / delivery costs
- Reduce delivery lead-times
- Improve your publishers' presence in the Canadian marketplace by ensuring greater accessibility of your titles nationwide.
- Reduce your carbon footprint

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## **WHY CHOOSE LOGINPOD?**

### **SAVE MONEY AND SHIP FASTER**

Skip cross-border shipping and eliminate customs fees by printing with LoginPOD in Canada; then reduce your overall freight costs by shipping your books directly from our centrally-located Winnipeg warehouse to the Canadian marketplace. Books can be printed, bound, and shipped in 3-5 business days. LoginPOD will help you improve the availability of backlist titles.

### **RENOWNED CUSTOMER SERVICE**

We believe that good business begins with investing in personal relationships with our customers and publishers. When we achieve this, it equates to success for all. These relationships, nurtured by our incredibly dedicated staff, are the heart and soul of our business.

Login is well-known in the industry for going the extra mile, especially when it comes to customer service. The development of LoginPOD reinforces our strong commitment to our customers to provide the best and fastest service possible.

We offer over 60 years of combined experience. "Bringing Quality Publishers and Exceptional Customer Service Together," has been Login's motto since 1991, and we pledge to continue to maintain this standard of excellence.

### **INNOVATIVE AND ADAPTABLE**

Over these past 30+ years, as the Canadian Book Industry has evolved and changed, so too has Login. Whether we've lead or adapted, we've remained true to our core values and to the industry that we passionately serve.

Login has a proven track record of successfully adapting to the complex industry landscape and innovating accordingly, better serving both customers and publishing partners alike. This new endeavor leverages the strengths of both Login and Publishers' Graphics and makes a bold commitment to the Canadian Book Industry and the North American publishing industry to deliver the best service possible.

### **ZERO INVENTORY SOLUTION**

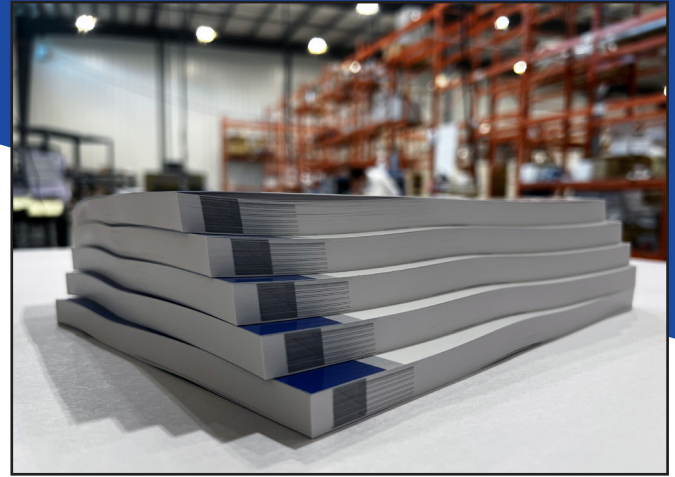
We have adapted to the needs of our publisher partners: let us handle your Canadian inventory management and reduce returns and waste by printing on demand to a predetermined stock level or to fulfill only confirmed orders.

**LoginPOD Trim Sizes and Paper Options:**

## WHAT CAN WE DO?

### PRINT ON DEMAND AND MORE

- Book of one and short run
- Monochrome books  
**Colour and more available through our partnership with Publishers' Graphics**
- Softcover (Perfect Bound), Hardcover, Dust Jackets, Plastic Coil, 3-Hole Punch  
**Over 500 trim sizes available**
- Volume set production
- Kit building
- Centrally-located manufacturing facility in Winnipeg, Manitoba, Canada for expedited production schedules
- Online quoting and ordering with 24/7 tracking
- Electronic ordering via XML, EDI, and PGDirect API Key
- PGDirect Fulfillment Shopify app for seamless order entry from your Shopify storefront



## SHIPPING STANDARDS

### INDUSTRY-LEADING DELIVERY EXCELLENCE

We ship items in packing material that securely protects the products inside.

Single to small quantity items are shipped in cardboard book folds, engineered for the industry, never in bags.

Larger quantities are shipped in double-walled boxes with an ECT (Edge Crush Test) of 42 lbs and a drop weight rating of 80lbs.

More books arriving in their original condition reduces costs and maintains your reputation for quality.

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## PGDIRECT

### CUSTOMER WEB PORTAL

Publishers' Graphics systems and workflows allow LoginPOD customers to print one book or several, with one or several titles per order, to one or multiple locations.

PGDirect is the customer portal for our publishing partners to set up and manage their file catalog, create inventory for frequently purchased titles, then pick or print (or both)/ pack/and ship.

PGDirect Fulfillment is Publishers' Graphics' Shopify app for connection Shopify storefronts to our PGDirect workflow software.

Automated ordering, either online or electronically, via XML, CSV and EDI, drives the workflows through the manufacturing processes as well as the shipping documentation.

## AFFILIATE ESTORE PROGRAM

### MORE WAYS TO CONNECT TO CUSTOMERS

Login hosts over 150 Affiliate eStores (AES) that support sales Direct to Consumer (D2C), Direct to Student (D2S), and Direct to Business (D2B).

The AES solution offers retailers, associations, publishers, and other channels another way to ship books directly to their customers and sell eBooks online.

- Link customers to any book or eBook in the Login database.
- Login ships the order directly to the customer on behalf of the AES account holder. Titles in stock ship in 1-4 business days. LoginPOD titles ship in 3-5 business days.
- Login provides full customer information, order details, and sales history back to the AES account holder.

In the context of LoginPOD, the AES solution is another way to get books in front of customers and capture sales while reducing delivery times.



# SUSTAINABILITY

## REDUCE WASTE AND YOUR CARBON FOOTPRINT

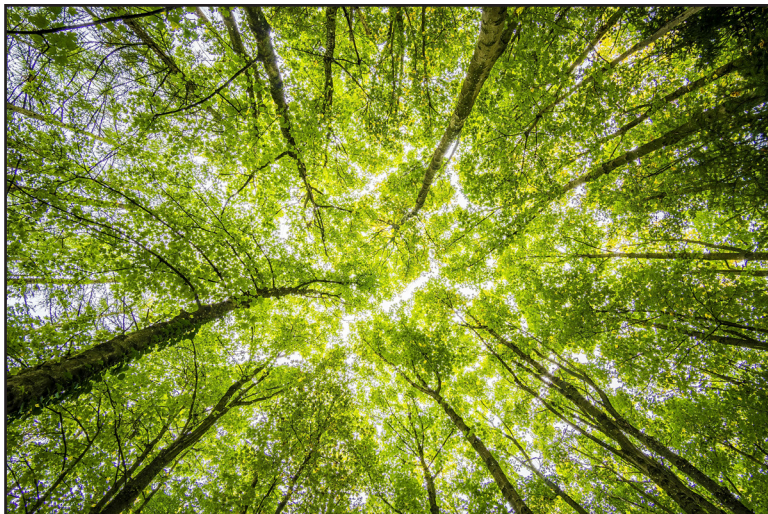
Print with and LoginPOD help reduce waste in the publishing industry. This new program reduces the industry's carbon footprint by decreasing the need for transportation from print facilities across North America into Canada.

Your books are:

- Printed based on demand/location driven workflows
- Manufactured using sustainably sourced materials
- Deliveries are direct, thus faster and less expensive
- Produced with less impact on the environment

Our processes eliminate redundancy in transportation, packaging, and materials, warehousing and labor costs.

Sustainability is inherent in these processes. Order and destination driven production, direct fulfillment, and the use of sustainably sourced materials, all lead to reduced carbon footprints.



## ABOUT US



### LOGIN

Founded in 1991, with headquarters in Winnipeg, Login is the premier distributor of trade, health sciences, scientific, technical books, and electronic products.

Login provides customers with access to over 400 publishers, stocks thousands of titles in its Winnipeg and Mississauga distribution centers, and offers over 2 million more. Login is a privately owned and operated company, with over 30 years of experience and investment in the Canadian book and publishing industry. For more information about this proudly Canadian company, visit [www.lb.ca](http://www.lb.ca).

### PUBLISHERS' GRAPHICS

Publishers' Graphics is a distinguished family-owned book manufacturing company that specializes in cutting-edge digital print on demand and short-run printing services. With a commitment to excellence, we bring decades of experience to the forefront, ensuring that every project we undertake is executed with precision and care. At Publishers' Graphics, we understand the dynamic needs of the publishing industry, and our state-of-the-art digital printing technology allows us to cater to those needs not only efficiently, but sustainably. Whether it's a short print run or a print on demand requirement, our dedicated team is equipped to deliver high-quality results, meeting the unique specifications of each project.

As a family-owned business, we take pride in our personalized approach to client relationships. Our values are deeply rooted in customer satisfaction, reliability, and innovation. Publishers' Graphics is not just a printing company; we are your strategic partner in bringing your literary vision to life. We believe in the power of books to inspire, educate, and entertain, and our mission is to provide publishers with the tools they need to make their literary endeavors a success.

With a focus on collaboration, attention to detail, and a commitment to embracing technological advancements, Publishers' Graphics is your trusted ally in the ever-evolving landscape of book manufacturing.

- Book Chain Project Member
- Green Book Alliance Member
- FSC Chain of Custody certification
- B Corp 2025
- ISO 9001: 2028
- ISO 14001 2028